

BuildOur AI

EXECUTIVE AUTOMATION BLUEPRINT

THE COMPLETE TOOLKIT

60 AI Automation Tools

A Practical, No-Code Guide for Non-Technical Business Owners to Automate Work, Create Content, and Scale Faster

60

AI TOOLS

11

CATEGORIES

3

STEP SETUP GUIDES

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How to use this guide: Each tool card includes its official website, primary use cases, and a simple 3-step setup guide so you can get started the same day. Tools are grouped into 11 functional categories — browse by category or jump straight to a tool by number.

Core AI Engines & Assistants

01 ChatGPT

chat.openai.com

USE CASES

- Draft emails, product descriptions, and customer replies in seconds
- Brainstorm marketing ideas or troubleshoot business problems like a virtual advisor

SETUP GUIDE

1. Go to the website and create a free account
2. Type your request in plain English in the chat box
3. Ask follow-up questions to refine the answer until it's ready to use

02 Claude

claude.ai

USE CASES

- Summarize long contracts, reports, or customer feedback documents
- Write detailed business plans, policies, or training manuals

SETUP GUIDE

1. Sign up at claude.ai
2. Upload a document or paste your text into the chat
3. Ask it to summarize, rewrite, or expand the content

03 Google Gemini

gemini.google.com

USE CASES

- Research competitors and market trends quickly
- Draft content directly inside Gmail, Docs, and Sheets

SETUP GUIDE

1. Log in with your Google account
2. Turn on Gemini inside your Google Workspace apps
3. Ask questions or request drafts directly where you're already working

04 Perplexity AI

perplexity.ai

USE CASES

- Get fast, sourced answers for market research and supplier comparisons
- Stay updated on industry news without manual searching

SETUP GUIDE

1. Visit the website and create an account
2. Type your research question into the search bar
3. Review the sourced answer and click links to verify details

USE CASES

- Automatically draft reports inside Word and presentations inside PowerPoint
- Analyze business data inside Excel without needing formulas

SETUP GUIDE

1. Sign in with a Microsoft 365 account
2. Open Copilot inside Word, Excel, or PowerPoint
3. Type what you want created and let it generate the first draft

AI Visual & Image Generation

06 Midjourney

midjourney.com

USE CASES

- Create original product mockups or marketing artwork without a designer
- Generate unique social media visuals for campaigns

SETUP GUIDE

1. Join the Midjourney community on Discord
2. Type a text description of the image you want
3. Pick your favorite generated version and download it

07 DALL-E 3

openai.com/dall-e-3

USE CASES

- Turn product ideas into visual concepts instantly
- Create custom illustrations for blogs or ads

SETUP GUIDE

1. Access DALL-E through ChatGPT
2. Describe the image you need in plain words
3. Download the result or ask for variations

08 Adobe Firefly

firefly.adobe.com

USE CASES

- Generate commercially safe marketing images and product backgrounds
- Remove or replace image backgrounds automatically

SETUP GUIDE

1. Sign in with an Adobe account
2. Type a description or upload a reference image
3. Edit and export the generated visual

09 Leonardo AI

leonardo.ai

USE CASES

- Design consistent branded visuals for a product catalog
- Create game or app artwork concepts fast

SETUP GUIDE

1. Create a free account online
2. Choose a style preset and describe your image
3. Generate multiple options and pick the best one

10 Ideogram

ideogram.ai

USE CASES

- Create posters or graphics that include readable text and logos
- Design quick concept art for packaging

SETUP GUIDE

1. Sign up on the website
2. Enter a text prompt describing the image and any text to include
3. Download the finished design

11 DreamStudio (Stable Diffusion)

dreamstudio.ai

USE CASES

- Bulk-generate product images in different styles
- Create custom textures or patterns for physical products

SETUP GUIDE

1. Create an account on DreamStudio
2. Enter your image description and settings
3. Generate and export the image

AI Video Generation

12 Google Veo

deepmind.google/technologies/veo

USE CASES

- Create short cinematic product or brand videos from text
- Produce ad concepts without hiring a video crew

SETUP GUIDE

1. Access Veo through Google's AI tools (Gemini or Flow)
2. Type a description of the scene you want
3. Review, adjust, and export the video clip

13 Runway

runwayml.com

USE CASES

- Generate marketing video clips from a written script
- Edit and enhance existing footage automatically

SETUP GUIDE

1. Create an account at runwayml.com
2. Choose a video generation tool and enter your prompt
3. Preview the clip and export it in your needed format

14 Synthesia

synthesia.io

USE CASES

- Turn training manuals into AI-presenter videos for staff
- Create multilingual product explainer videos

SETUP GUIDE

1. Sign up and choose an AI avatar
2. Paste in your script text
3. Generate the video and download it

15 HeyGen

heygen.com

USE CASES

- Create personalized video messages for customers at scale
- Translate marketing videos into other languages with matching lip movement

SETUP GUIDE

1. Create an account and pick an avatar
2. Enter your script or upload audio
3. Generate and share the finished video

16 Pika

pika.art

USE CASES

- Turn a product photo into a short moving promotional clip
- Add animated effects to still images for social media

SETUP GUIDE

1. Sign up on the Pika website
2. Upload an image or type a video description
3. Generate the clip and download it

17 Luma AI (Dream Machine)

lumalabs.ai

USE CASES

- Create realistic short video ads from a simple text prompt
- Visualize product concepts before physical production

SETUP GUIDE

1. Create a free account
2. Enter a text prompt describing your video
3. Wait for generation and export the result

AI Voice & Audio Automation

18 ElevenLabs

elevenlabs.io

USE CASES

- Turn written scripts into realistic voiceovers for ads or videos
- Create a custom AI voice for your brand's phone system or videos

SETUP GUIDE

1. Sign up and choose a voice or clone your own
2. Paste your script text into the tool
3. Generate and download the audio file

19 Murf AI

murf.ai

USE CASES

- Create professional voiceovers for training videos or presentations
- Add narration to product demo videos

SETUP GUIDE

1. Create an account and select a voice style
2. Type or paste in your script
3. Adjust tone and speed, then export the audio

20 Descript

descript.com

USE CASES

- Edit podcasts or videos by editing the text transcript instead of the audio
- Remove filler words and background noise automatically

SETUP GUIDE

1. Upload your audio or video file
2. Edit the auto-generated transcript to change the recording
3. Export the cleaned-up final file

21 Play.ht

play.ht

USE CASES

- Convert blog posts or articles into audio content
- Create voiceovers for e-learning courses

SETUP GUIDE

1. Sign up and choose a voice
2. Paste in the text you want narrated
3. Generate and download the audio

22 Resemble AI

resemble.ai

USE CASES

- Build a custom cloned voice for consistent brand narration
- Generate real-time voice responses for interactive apps

SETUP GUIDE

1. Create an account and record voice samples
2. Let the tool build your custom AI voice
3. Type any script to generate speech in that voice

23 Otter.ai

otter.ai

USE CASES

- Automatically transcribe and summarize business meetings
- Capture action items from sales or client calls

SETUP GUIDE

1. Connect Otter to your calendar or meeting app
2. Let it join and record the meeting automatically
3. Review the transcript and summary afterward

Workflow & Agent Automation

24 n8n

n8n.io

USE CASES

- Automatically move new orders from your store into your accounting system
- Connect multiple business apps so tasks happen without manual work

SETUP GUIDE

1. Create an account and start a new workflow
2. Connect the apps you want to link together
3. Set the trigger (like "new order") and the automatic action

25 Zapier

zapier.com

USE CASES

- Automatically send new leads from a form into your CRM
- Trigger follow-up emails when a customer takes an action

SETUP GUIDE

1. Create an account and click "Create Zap"
2. Choose the trigger app and the action app
3. Turn on the automation and let it run in the background

26 Make

make.com

USE CASES

- Build a visual flow that syncs inventory across sales channels
- Automate multi-step processes like order-to-invoice

SETUP GUIDE

1. Sign up and open the visual workflow builder
2. Drag and connect the apps you want to automate
3. Test the flow and switch it on

27 Relay.app

relay.app

USE CASES

- Automate approval steps between team members before an action runs
- Build automations that pause for human sign-off when needed

SETUP GUIDE

1. Create an account and start a new workflow
2. Add the steps and approval points you need
3. Publish the workflow for your team to use

28 Gumloop

gumloop.com

USE CASES

- Automate research tasks like gathering competitor pricing
- Build no-code AI agents for repetitive back-office work

SETUP GUIDE

1. Sign up and pick a template or start blank
2. Add the steps you want automated using the visual builder
3. Run the automation and review the results

29 Lindy

lindy.ai

USE CASES

- Create an AI assistant that manages your email inbox automatically
- Build an agent that schedules meetings and follows up with leads

SETUP GUIDE

1. Sign up and describe the assistant you want to build
2. Connect it to your email, calendar, or other tools
3. Let it run and review its actions regularly

30 Bardeen

bardeen.ai

USE CASES

- Automatically pull data from websites into a spreadsheet
- Trigger tasks directly from your browser with one click

SETUP GUIDE

1. Install the Bardeen browser extension
2. Choose or build an automation ("playbook")
3. Run it whenever you need that task done

31 UiPath

uipath.com

USE CASES

- Automate repetitive data entry between old and new business systems
- Handle high-volume paperwork processing automatically

SETUP GUIDE

1. Sign up for an account and open the automation studio
2. Record or build the steps of the task to automate
3. Deploy the automation to run on schedule

AI Customer Outreach & Sales

32 Intercom (Fin AI)

intercom.com

USE CASES

- Automatically answer customer support questions on your website
- Route complex issues to a human only when needed

SETUP GUIDE

1. Create an account and install the chat widget on your site
2. Upload your help articles so the AI can learn from them
3. Turn on the AI agent to start answering customers

33 Drift

drift.com

USE CASES

- Qualify website visitors automatically through chat
- Book sales meetings without human involvement

SETUP GUIDE

1. Sign up and add the chat widget to your website
2. Set up the questions the AI should ask visitors
3. Connect it to your calendar to auto-book meetings

34 Instantly.ai

instantly.ai

USE CASES

- Send personalized cold outreach emails automatically at scale
- Manage follow-ups so no lead is forgotten

SETUP GUIDE

1. Create an account and connect your email accounts
2. Upload your lead list and write a message template
3. Launch the campaign and let it send and follow up automatically

35 Apollo.io

apollo.io

USE CASES

- Find verified contact details for potential customers
- Automate multi-step outreach sequences to new leads

SETUP GUIDE

1. Create an account and search for your target customers
2. Build an outreach sequence with emails and follow-ups
3. Launch the sequence and track replies

36 Clay

clay.com

USE CASES

- Automatically research each lead and personalize outreach messages
- Combine data from multiple sources into one lead list

SETUP GUIDE

1. Sign up and import your list of leads
2. Set up automatic research and message personalization steps
3. Export or connect the results to your outreach tool

37 HubSpot AI (Breeze)

hubspot.com

USE CASES

- Automatically score and prioritize your best leads
- Draft follow-up emails based on customer activity

SETUP GUIDE

1. Sign up for a HubSpot account
2. Turn on the AI features inside your CRM
3. Let it suggest actions and draft messages for your contacts

38 Chatbase

chatbase.co

USE CASES

- Build a custom chatbot trained on your own business documents
- Answer common customer questions instantly on your website

SETUP GUIDE

1. Create an account and upload your business documents or website link
2. Let it train a chatbot automatically
3. Add the chatbot code to your website

USE CASES

- Handle common customer service questions on an online store
- Recover abandoned carts with automatic AI follow-up messages

SETUP GUIDE

1. Sign up and install Tidio on your website
2. Turn on the AI chatbot (Lyro) and connect your product data
3. Customize replies and go live

AI Writing & Content Creation

40 Jasper

jasper.ai

USE CASES

- Create marketing copy that matches your brand voice automatically
- Produce blog posts and ad copy at scale

SETUP GUIDE

1. Sign up and set up your brand voice profile
2. Choose a content template (blog, ad, email, etc.)
3. Enter your topic and generate the draft

41 Copy.ai

copy.ai

USE CASES

- Generate product descriptions for an online store in bulk
- Write social media captions quickly

SETUP GUIDE

1. Create an account and choose a content type
2. Describe your product or topic
3. Pick your favorite generated version

42 Writesonic

writesonic.com

USE CASES

- Write SEO-friendly articles for your website automatically
- Generate landing page copy for new product launches

SETUP GUIDE

1. Sign up and select the content type you need
2. Enter your topic and keywords
3. Review and edit the generated article

43 Rytr

rytr.me

USE CASES

- Draft quick emails, replies, and short-form content
- Generate business ideas or plans as a starting point

SETUP GUIDE

1. Create a free account
2. Choose a use case template
3. Enter details and generate your content

44 Notion AI

notion.so

USE CASES

- Summarize meeting notes stored in your workspace automatically
- Draft internal documents and standard operating procedures

SETUP GUIDE

1. Turn on AI inside your Notion workspace
2. Open any document or notes page
3. Ask the AI to draft, summarize, or improve the content

45 Grammarly

grammarly.com

USE CASES

- Automatically fix grammar and tone issues in customer emails
- Rewrite messages to sound more professional or friendly

SETUP GUIDE

1. Install the Grammarly extension or app
2. Write your message as normal
3. Accept the AI's suggested corrections and rewrites

AI Website & App Building

46 Durable

durable.co

USE CASES

- Build a complete business website automatically from a short description
- Generate website copy and images together in minutes

SETUP GUIDE

1. Enter your business type and details
2. Let the AI generate a full website automatically
3. Edit text and images, then publish

47 10Web

10web.io

USE CASES

- Automatically rebuild an existing website with better design and speed
- Generate a new site by describing your business

SETUP GUIDE

1. Enter your business details or existing website link
2. Let the AI generate a website draft
3. Customize sections and publish

48 Bubble

bubble.io

USE CASES

- Build a custom internal business app without writing code
- Create a customer portal or booking app using AI assistance

SETUP GUIDE

1. Create an account and describe the app you want
2. Use the AI assistant to generate the starting structure
3. Adjust screens and features, then launch the app

49 Lovable

lovable.dev

USE CASES

- Turn a simple idea into a working web app automatically
- Build internal tools like order trackers without a developer

SETUP GUIDE

1. Describe the app or tool you want in plain language
2. Let the AI generate a working version
3. Review, request changes, and publish

USE CASES

- Build a simple automation tool or calculator for your business
- Turn a business process into a working online tool

SETUP GUIDE

1. Create an account and start a new project
2. Describe what you want the AI to build
3. Test the result and publish it online

AI Meeting & Productivity Assistants

51 Fireflies.ai

fireflies.ai

USE CASES

- Automatically record, transcribe, and summarize all sales calls
- Search past meetings for exact quotes or decisions

SETUP GUIDE

1. Connect Fireflies to your calendar and meeting app
2. Let it join meetings automatically as a note-taker
3. Review the automatic summary and action items after each call

52 Fathom

fathom.video

USE CASES

- Get automatic meeting summaries sent to your team after every call
- Automatically log meeting notes into your CRM

SETUP GUIDE

1. Install Fathom and connect it to your video calls
2. Let it record and summarize meetings automatically
3. Share or export the summary to your team tools

53 Reclaim.ai

reclaim.ai

USE CASES

- Automatically schedule focus time and tasks around your meetings
- Protect time for priority work without manual calendar juggling

SETUP GUIDE

1. Connect Reclaim to your calendar
2. Add your tasks and habits you want scheduled
3. Let the AI automatically arrange your week

54 Motion

usemotion.com

USE CASES

- Automatically build your daily schedule based on priorities and deadlines
- Re-plan your day instantly when new tasks or meetings come up

SETUP GUIDE

1. Connect your calendar and task list
2. Enter your projects and deadlines
3. Let Motion automatically build and adjust your schedule

AI Design & Presentation Automation

55 Gamma

gamma.app

USE CASES

- Turn a simple outline into a full designed presentation automatically
- Create client proposal decks in minutes

SETUP GUIDE

1. Create an account and describe your presentation topic
2. Let the AI generate a full slide deck
3. Edit content and styling, then share or export

56 Tome

tome.app

USE CASES

- Generate investor pitch decks automatically from a short brief
- Build visual project summaries for clients

SETUP GUIDE

1. Sign up and enter your presentation topic
2. Let the AI generate the slides and visuals
3. Adjust the design and share the link

57 Beautiful.ai

beautiful.ai

USE CASES

- Automatically keep slide designs neat and consistent as you add content
- Turn rough notes into a polished business presentation

SETUP GUIDE

1. Create an account and choose a template
2. Add your content, bullet by bullet
3. Let the AI auto-arrange the design as you go

AI Data & Analytics Automation

58 Julius AI

julius.ai

USE CASES

- Upload a sales spreadsheet and get instant charts and insights
- Ask plain-English questions about your business data

SETUP GUIDE

1. Create an account and upload your data file
2. Type a question about the data in plain English
3. Review the automatic chart or explanation generated

59 Akkio

akkio.com

USE CASES

- Predict future sales or customer churn from past business data
- Build simple forecasts without needing a data analyst

SETUP GUIDE

1. Upload your business data (like past sales records)
2. Choose what you want to predict
3. Let the AI generate the forecast automatically

60 Browse AI

browse.ai

USE CASES

- Automatically track competitor prices or stock levels
- Pull data from any website into a spreadsheet on a schedule

SETUP GUIDE

1. Create an account and pick the website you want to monitor
2. Point and click on the data you want to extract
3. Set a schedule so it runs and updates automatically

Category Summary

#	CATEGORY	TOOLS	NUMBER RANGE
01	Core AI Engines & Assistants	5 tools	1–5
02	AI Visual & Image Generation	6 tools	6–11
03	AI Video Generation	6 tools	12–17
04	AI Voice & Audio Automation	6 tools	18–23
05	Workflow & Agent Automation	8 tools	24–31
06	AI Customer Outreach & Sales	8 tools	32–39
07	AI Writing & Content Creation	6 tools	40–45
08	AI Website & App Building	5 tools	46–50
09	AI Meeting & Productivity Assistants	4 tools	51–54
10	AI Design & Presentation Automation	3 tools	55–57
11	AI Data & Analytics Automation	3 tools	58–60

Getting Started

Don't try to adopt all 60 tools at once. Pick one tool per category that solves your biggest current bottleneck — most businesses only need 5–8 of these working together to see a real jump in speed and output.

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